

Press release

Soaric has been awarded the renowned iF Design Gold Award for 2012

Dietzenbach, February 2012. With an impressive history spanning over 50 years, the German iF Design Award is one of the most prestigious awards globally, adjudicated by leading design experts from all over the world. On an international scale, more than 4,300 products competed for awards this year, with Soaric receiving the highest accolade, the Gold Award for Product Design. Soaric also received two Communication Design Awards for its user interface and for the Soaric catalogue, advertising and printed media design.

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